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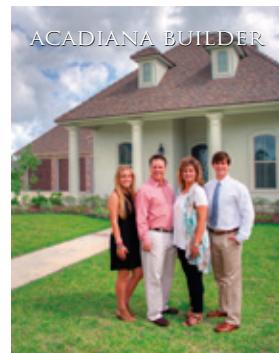
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Publisher's Note

It is hard to believe that we are in the third quarter of 2016! As we celebrate 12 years in business, it seems appropriate to show appreciation to those who make it possible. First, I want to say thank you to the builders who have been featured. The time that you invest is much appreciated! I also want to thank the suppliers and trade-contractors who recommend the builders who are featured, you are the best resource for who is worthy of the

cover. Of course I want to thank the advertisers! You are the ones who make the magazine possible. This trade journal is a win-win for any business who participates. Access to virtually all of the decision makers in the construction industry, now that's target marketing!

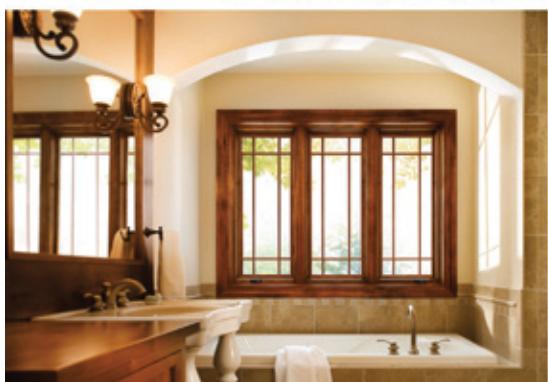
In addition to the beautiful print publication that is mailed to the industry, Acadiana Builder is now promoting the featured builder along with all advertisers who participate in that issue on Facebook and LinkedIn. The magazine can also be viewed in its entirety at www.acadianabuilder.com.

This issue features Ricky Tucker. Ricky is no stranger to the industry. Since 1994 he has been involved in the new construction industry. Ricky served as President of the Acadian

Home Builders Association in 2009. Enjoy his story as we continue to journal the builders of Acadiana.

Enjoy,
April Becquet

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Ricky Tucker Custom Homes Offer New Trends, Old Values

Opening Doors

Twenty-two years ago, Ricky Tucker was a Realtor® in Baton Rouge. Little did he know then that his involvement in the real estate market would become far more personal. Nineteen years ago, he started Ricky Tucker Custom Homes, Inc., and began building quality homes in and around Acadiana. Today Ricky Tucker is one of Acadiana's premier homebuilders, a committed industry advocate and a dedicated community partner.

If you asked Ricky what he wanted to be when he grew up, he would have listed average eight-year-old

responses: an astronaut, a cowboy, a fireman. Builder probably didn't occur to him. So Ricky went through school like so many who intend to do one thing with their lives but who find themselves doing something else. Aware at least that his future lay in entrepreneurship, Ricky finished college with a bachelor's degree in business administration – marketing.

Soon he was representing builders in Baton Rouge as a licensed Realtor®. On his return to Acadiana in 1996, Ricky saw a need for homes with unparalleled craftsmanship and attention to detail. New doors opened for Ricky when he broadened his real estate services to include new

construction.

Recognizing the Need

What Ricky Tucker clearly understood is that buying a home is an arduous process and that building a home requires an even greater investment of time and financial resources. By making himself accessible and involving himself in virtually every stage of the building process, Ricky is able to make the homebuilding process as painless as possible for his clients.

Satisfied customers Dennis and Tracy Chamber said, "Ricky is a true professional and delivers on his

Continued on Page 12



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August means summer vacations, school starting and this year, registration opening for the NAHB International Builders' Show® (IBS)!

August-only registration deals will offer NAHB members incredible savings to attend the 2017 Builders' Show. The industry's premier event is the best opportunity for you to see the latest building products, gain expertise and meet key business partners. Don't miss your opportunity to take advantage of these August-only exclusives:

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Cantwell-Hatch Bill Would Boost Low-Income Housing Tax Credit



Before adjourning for the Senate's summer recess, Sens. Maria Cantwell (D-Wash.) and Orrin Hatch (R-Utah) introduced the Affordable Housing Credit Improvement Act (S. 3237), legislation that would increase the annual housing credit allocation by 50%, in addition to a number of critical improvements to the Low-Income Housing Tax Credit. Sen. Ron Wyden (D-Ore.) is a cosponsor of the bill.

The bill would make permanent the 4% credit rate for acquisition and bond-financed existing projects. In addition, the legislation would allow energy tax incentives to be used in combination with Low-Income Housing Tax Credits and help combat local opposition to affordable housing projects by prohibiting local approval and contribution requirements.

"The Low-Income Housing Tax Credit is the most successful affordable housing program in the nation," said NAHB First Vice Chairman Granger MacDonald, a tax credit developer from Kerrville, Texas. "This bill will provide the program with the resources necessary to meet the nation's affordable housing needs."

The Bill would also:

Provide a new incentive for projects that target homeless or extremely low income individuals and families. These projects would be eligible to receive a 50% credit boost, allowing them to remain financially

feasible while targeting the neediest populations.

Repeal the Qualified Census Tract population cap, enabling properties in more areas to receive a basis boost.

Include relocation expenses in rehabilitation expenditures.

Allow states to determine the definition of a community revitalization plan to give them flexibility to determine local criteria.

Increase the amount of housing credits that developments serving extremely low-income tenants can receive in order to make developments serving the lowest-income tenants more financially feasible.

Allow states to award a basis-boost to housing bond-financed developments to provide additional equity when needed.

Provide for a purchase option that would allow non-profit and

government sponsors to acquire Low-Income Housing Tax Credit properties when the current 15 year compliance period expires.

Require states to consider the needs of Native Americans when allocating housing credits and provide additional support to projects located in Indian areas by automatically making them eligible for an additional 30% credit boost if necessary for financial feasibility.

Permit broader income-mixing within housing credit developments in order to preserve rigorous targeting while providing more flexibility and responsiveness to local needs, while maintaining a 60% area median income average.

NAHB will work with its coalition partners to build support for this bill.

For more information, email J.P. Delmore at NAHB or call him at 800-368-5242 x8412.

An advertisement for Unique Glass L.L.C. in Lafayette, LA. The ad features a large, stylized, black-outlined word "Unique" above the word "Glass". Below "Glass" is the acronym "L.L.C.". Underneath the main title, it says "Lafayette, LA". Below that is the name "Shane P. Darbonne" in a script font, with "OWNER" written underneath in a smaller, bold font. At the bottom of the ad, it says "Specializing in Framed or Frameless Showerdoors & Mirrors." and provides the phone number "OFFICE 337 - 319 - 1499". The background of the ad is a photograph of a glass shower door.

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Continued from Page 7

promises/agreements with no hidden costs or agenda. Our home was built in a timely manner and the quality of workmanship and material exceeded our expectations in many areas of design. We would use Ricky to build or if we ever needed a Realtor® again and would recommend him to friends and family."

Crafting someone's ideal home is a responsibility Ricky takes seriously. It takes most of his time to ensure that his clients get exactly what they want. On an average day, Ricky wakes up early and drives to one of his many project sites to see how things are progressing. After meeting with his subcontractors and ensuring that everything is on target, Ricky drives to his office to catch up on paperwork and other administrative tasks for the homes under construction and his real estate brokerage. Once he puts in all of the time he can at the office, he

drives to the sites he didn't get to that morning or re-visits sites requiring his special attention.

"It's being there," Ricky says, "that enables me to adjust the plans to meet my clients' changing needs and adapting to the changing needs that

add to the level of customer service."

Over the past two years the real estate market as seen phenomenal changes in the way business is done; the internet has become a vital part of the marketing process. In 2015 Ricky ran across a ground floor





“.... Focusing on honesty is what helps my company achieve the highest level of customer satisfaction.”

opportunity with revolutionary real estate model that he could not pass up.

In addition to building homes, Ricky serves as the state managing broker for EXP Realty, LLC. EXP Realty is an “agent-owned cloud brokerage” that operates out of a virtual reality cloud office and is positioned at the forefront of all technological advances. EXP Realty, LLC, is one of the fastest growing real estate companies in more than 40 states and Canada, with almost 1,500 agents nationwide. It has more than 65 agents here in Acadiana.

For information about EXP Realty visit www.rickytucker.exprealty.careers.

A Solid Foundation

While clients are happy with Ricky

Tucker’s personalized approach to homebuilding, they find even greater comfort knowing that they are dealing with someone trustworthy. Ricky says his faith influences many of his decisions. “My company is built on a foundation of solid morals and business principles. Focusing on honesty is what helps my company achieve the highest level of customer satisfaction.”

His personalized approach also makes for repeat customers and great client referrals. Ricky finds it particularly gratifying when potential client say they called because they’ve seen his work in their friends’ homes and want to bring that same quality into their own.

As a community partner and family man, Ricky brings expertise to the community at large by having worked on many important professional

committees. Ricky has held numerous positions with the Acadiana Home Builders Association, including president, vice president, secretary and treasurer; he has sat on the board of directors for more than eight years. He has served as the Parade of Homes chairman and was a builder for the Home for the Holidays.

Sound business practices, hard work and community service make Ricky Tucker a successful career man, but Ricky isn’t all work and no play; at some point during the week he finds time to take parts in his children’s athletic interests and to spend time with his wife, Lynette. He even sneaks in a little time on weekends to go fishing or deer hunting. Out of season, Ricky might be found playing a few holes of golf.

At present Ricky builds everything from medium-sized family homes

that feature comfortable open floor plans, natural materials and general amenities to high-end luxury homes with large spaces and lavish extra touches. Most of his homes fall into the \$250,000-\$750,000 range. Slightly more than half of all of Ricky Tucker Custom Homes are spec homes with custom designs.

Whether custom or spec, all of his houses are of the highest quality. Standard features include wood flooring, custom cabinets throughout the home, wood-wrapped windows and crown molding in every room. Old antique wood beams and columns are a signature of Ricky Tucker. The smallest details bring the greatest joy to Ricky, who says, "The wood-wrapped casings on all window openings might not be immediately noticeable, but they make a difference. When the little things are right, you can be sure that

the big ones are."

It would seem that Ricky's secret in life and business is finding just the right mix of structure and spontaneity, form and comfort to craft a balanced whole.

.....
For more information contact Ricky Tucker at 337-319-4273 or tuckerrick@aol.com. His office is located at 3118 W. Pinhook, Suite 201-B., Lafayette, LA 70508.





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Builders Risk Insurance

The Louisiana Home Builders Association Builders Risk Program is available to residential builders and remodelers who are HBA members in good standing. Coverage may be purchased through appointed agencies who are also HBA members.

For more information about the program, visit www.HBABuildersRisk.com or contact Helmut Mundt at 855-442-2467 or helmut@hmia.com.



Design & Construction Week to Feature CEDIA Smart Home Pavilion

The NAHB International Builders' Show® (IBS) and the NKBA Kitchen & Bath Industry Show (KBIS) today announced a new strategic partnership with CEDIA, the leading trade association for the residential technology industry, to be part of the 2017 Design & Construction Week® (DCW).

Design & Construction Week, the co-location of IBS and KBIS, will be held Jan. 10-12 in Orlando, Fla. As part of the partnership, the IBS show floor will now feature the CEDIA Smart Home Pavilion designated specifically for exhibitors who specialize in technology solutions for the home.

"We have seen explosive growth in Design & Construction Week over the past few years, primarily due the draw of having so many big industry players all in one place," said NAHB CEO Jerry Howard. "The addition of CEDIA only further bolsters the prominence of the shows and we are thrilled to have them as part of the IBS show floor. DCW has become the premier event for our industry, and we expect the 2017 show to be the best year yet."

"NKBA is thrilled that the collaboration with CEDIA has led to the creation of this new home technology destination at Design and Construction Week," said Bill Darcy, NKBA CEO. "This is ultimately a huge win for consumers, as we lead the way in connecting the industry to a better kitchen, bath and connected home."

"Being able to partner with NAHB and NKBA is a fantastic opportunity not only to showcase the numerous technology solutions that are available but to also build an awareness and understanding of how CEDIA technology professionals and design professionals can work together to create homes that are luxurious, entertaining, safe, and efficient," said Vin Bruno, CEDIA CEO.

More than 110,000 residential and design professionals attended the 3rd annual Design & Construction Week held this past January in Las Vegas. Founding partners NAHB and NKBA again co-located their shows, IBS and KBIS, and were joined by two other DCW partner events—the International Window Coverings Expo (IWCE) and The International Surface Event (TISE). Together these events featured a total of 2,500+

exhibitors in more than 1.2 million net square feet of exhibit space.

Registration for Design & Construction Week shows will open on Aug. 1, 2016. Registered attendees will have access to all tradeshows held during Design & Construction Week. For more information, visit: www.designandconstructionweek.com.

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NAHB Accepting Applications for 2016 Pillars of the Industry Awards Competition

The National Association of Home Builders (NAHB) has opened its call for entries for the 2016 NAHB Pillars of the Industry Awards competition. Multifamily owners and developers, property managers, architects, interior designers and multifamily industry professionals are invited to enter the competition.

The awards highlight excellence in apartment and condominium design and development, innovative financing strategies and superior property management and marketing. Since its inception in 1990, the Pillars Awards program has earned its reputation as the most prestigious awards program of its kind.

“The Pillars Awards program continuously brings forth the best of the best in the industry,” said Andrew Chaban, CEO of Princeton Properties in Lowell, Mass., and chairman of NAHB’s Multifamily Council. “We expect to see hundreds of creative and forward-thinking submissions from this year’s group of entrants. Every year, the winning multifamily communities offer

innovative approaches to design and décor that surprise and impress the expert judging panel.”

All applications must be submitted online by Aug. 22, 2016, at www.nahb.org/pillarsawards. Complete details, including eligibility requirements, categories and deadlines, also are available on the website. Both NAHB members and non-members are eligible to enter. Finalists will be announced Oct. 13, 2016, and an awards ceremony will take place on Jan. 10, 2017, during the NAHB International Builders’ Show in Orlando.

*For more information, call NAHB’s
Multifamily Council at
800-368-5242 x8130.*



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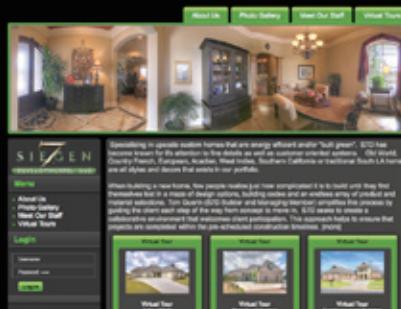


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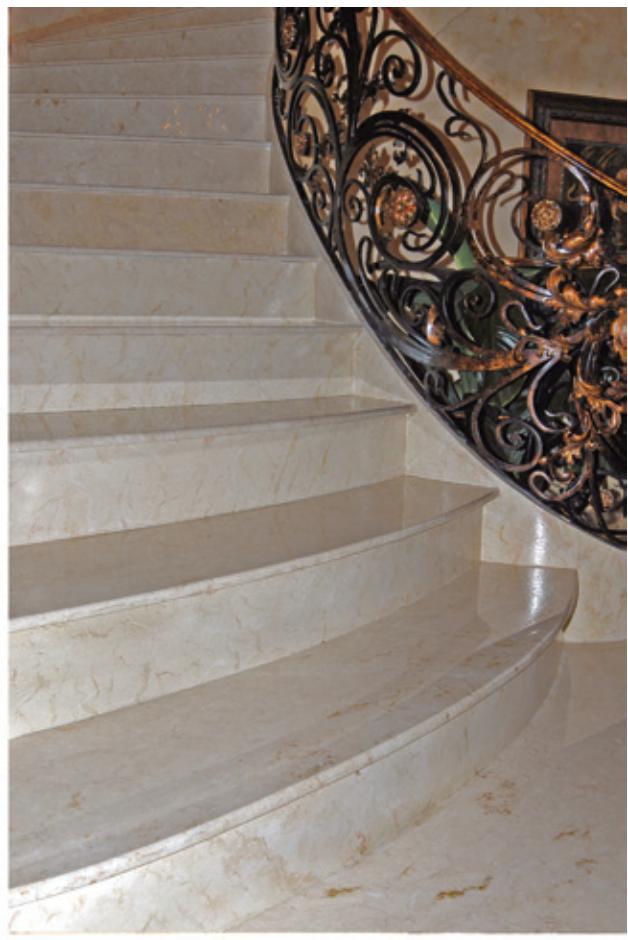
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